

Reach Out to the Public - Give Them What You've Got!

*Enter your name and
contact information here*



American Association for Laboratory Animal Science
AALAS advances responsible laboratory animal care and use
to benefit people and animals.

So, just what do you have?

Expertise! No one knows your job better than you. You are the one there at work every day making a difference in the lives of thousands of people *and* animals. YOU are the one that needs to share your knowledge with others.

Think about this...

Who do YOU want telling our school children about the use of animals in biomedical research?

You have more than just knowledge!

Close your eyes and mentally “walk” through your facility. Items and materials from each room have the potential of becoming public outreach tools. Look at these examples...

- ▶ Temperature tapes from the washroom
- ▶ Various sizes of syringes
- ▶ Empty feed bags
- ▶ Sterilized surgical pack
- ▶ X-ray gloves and apron
- ▶ Clean rodent shipping box
- ▶ Rabbit or rodent restrainers



PPE – “Show and Wear”



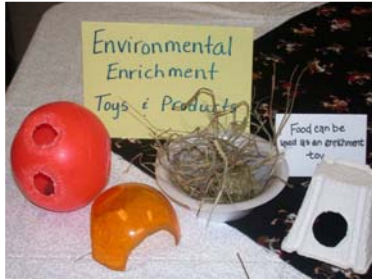
Feed & Bedding – “Touch and Feel”



Caging Samples



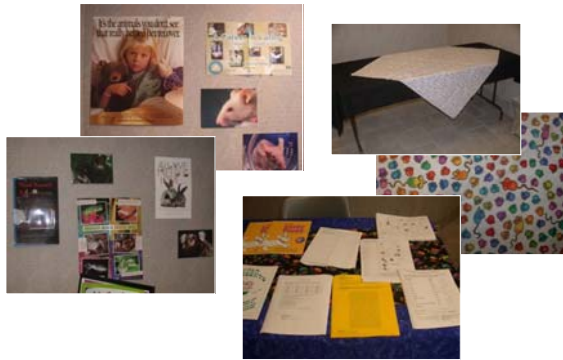
Environmental Enrichment – “Explore”



Rodent Housing and Enrichment



Posters and Handouts



Don't forget to have a little fun, too!



- Funny faces
- Face painting
- PPE parade
- Gloves galore!

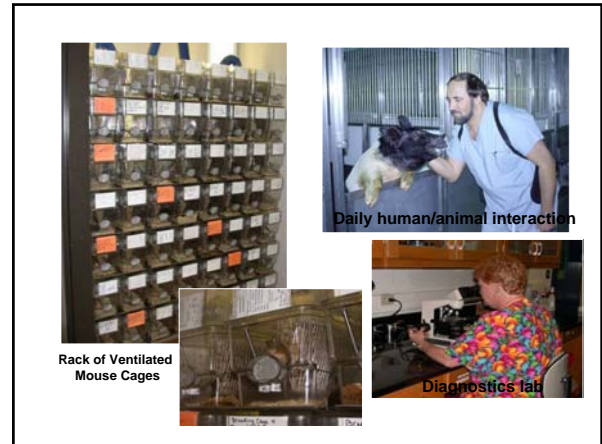
Toys Make Excellent Learning Tools

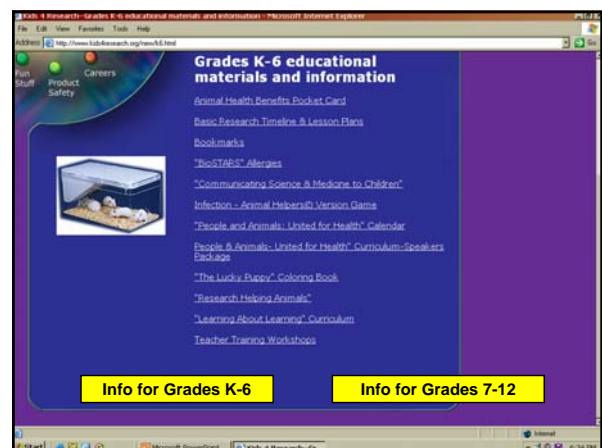
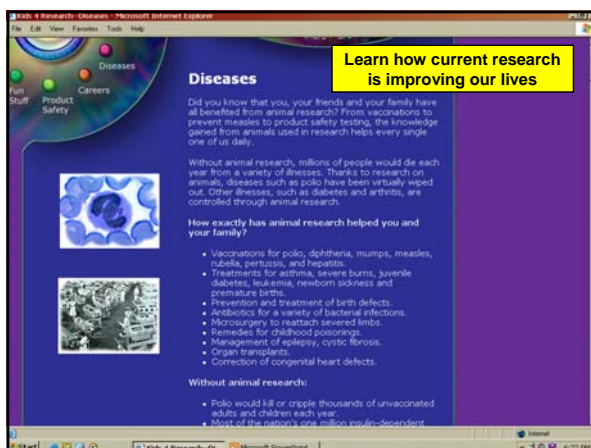
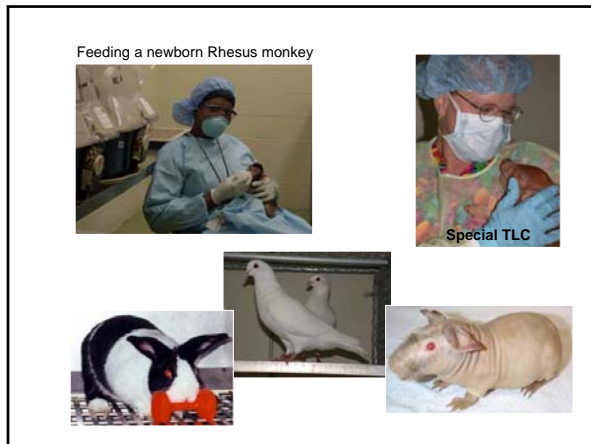


Photos = “1000 words +”

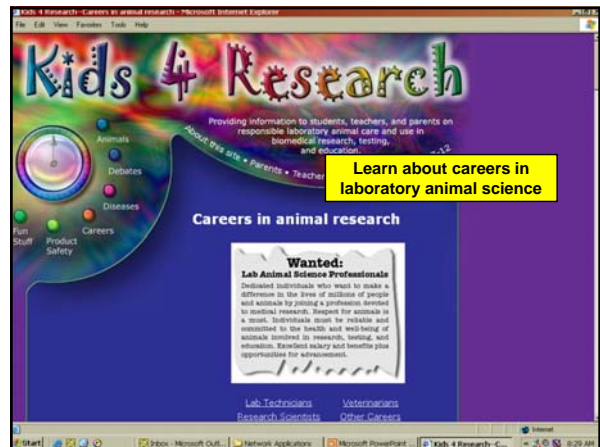
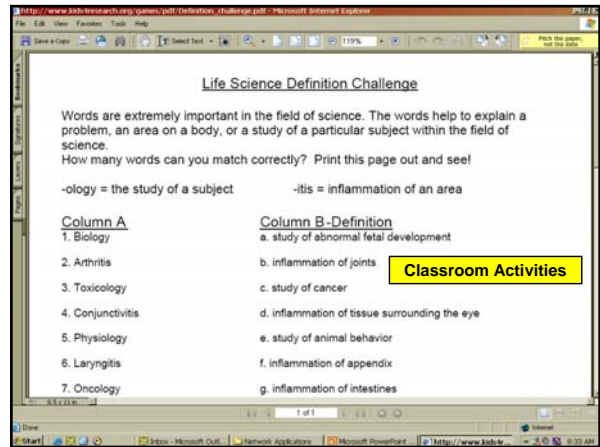
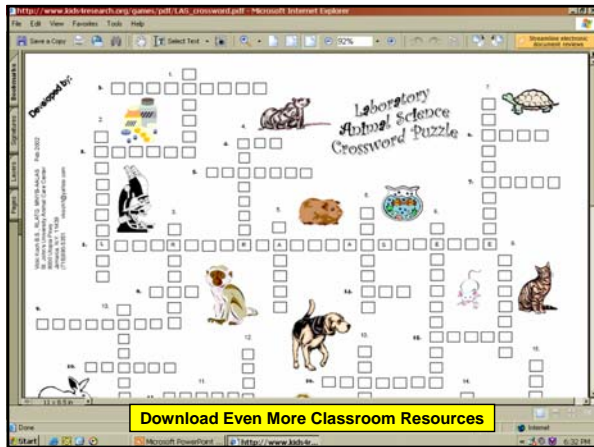
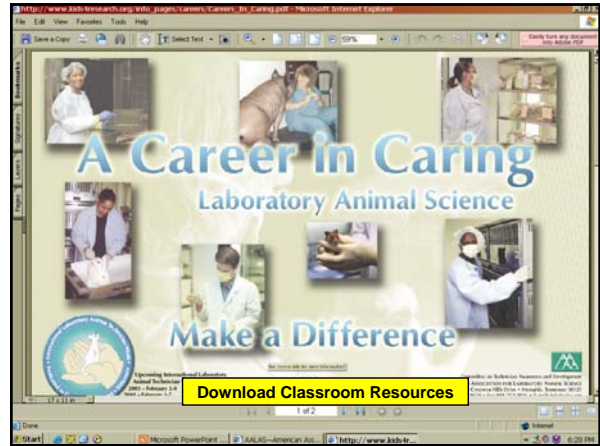
- ▶ Photos make what you are talking come to life.
- ▶ They help alleviate concerns you may have about animal research.
- ▶ Make sure photos contain nothing identifiable (room numbers, PI names, etc.)
- ▶ Make sure caging/facilities are presentable before taking photos.
- ▶ Always refer to company policies before taking or using internal photos.







Download this PowerPoint presentation from the AALAS website at www.aalas.org



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Vicki

I always knew that I wanted to work with animals. I always had pet hamsters or parakeets at home when I was growing up. In my teens, my main focus was on horses and I wanted to learn as much about them as possible. When I was finally able to drive, I went to work for a Equestrian stable where I was taking riding lessons and I learned a lot of useful information about caring for horses. Any chance I could get, I would work with people who could show me many different things about horses. I worked on a breeding farm, a polo team, and a private stable. Whenever the vet came by for routine spring examinations, colic cases, a foaling mare, or accidental injuries, I would ask as many questions as I could think of! However, I still wanted to learn more.

I went to my public library where I searched for colleges that offered animal related courses. I was able to find one that was nearby to where I lived. I enrolled and after studying hard for two years, I completed my Associate in Applied Science (A.A.S.) degree in Large Animal Science in 1987. I was interested in completing my undergraduate (4 year) degree so I inquired about another agricultural college that offered an animal related bachelor degree program. I was told about a college in a different state that offered an Equine Science curriculum, so I set up an interview to visit the college and speak with representatives about course offerings. I was also asked to meet with other individuals from the various animal science departments. One of the departments was called the "Laboratory Animal Specialists," and I met with the chairman of the department. I had never heard of the field before, so I decided to be polite and listen to the information that was being given to me. When all was said and done, I spent more time discussing small animal courses and potential future opportunities in the lab animal science


Learn about actual technicians in the field


- What educational background they have
- Why they chose the field
- How they actually got started
- What type of work they do
- and much more!

Write it down!

www.kids4research.org

Outreach Ideas...

 **Endless**

 **Imagination**

Now you're asking, "So, how do I get started?"

You just did...you were HERE today!