A black sheep's wool cannot be dyed.

A black sheep is 100 percent, authentically original. It cannot be influenced, changed or molded into something it isn't by outside forces. In this powerful new book, author Brant Menswar shows you how to unleash your own black sheep—the five core values that make you who you are—to empower your life.

As a motivational speaker, podcast host and founder and CEO of Rock Star Impact, Brant Menswar has inspired thousands of people to tap into their full potential for success by aligning with their black sheep values. Now, in this high-octane, entertaining how-to guide, he delivers one-of-a-kind wisdom for living the amazing life you were always meant to lead. You will find out how to identify the non-negotiables that are at your core, to live with deliberate intention and to practically manifest what matters. You will discover what makes you an extraordinary original and how being uniquely yourself is a power you can set free for success, every day.

"Coming at you straight from the head and straight from the heart, this book will change the way you live your life.”
Laura Gassner Otting - best-selling author of Limitless

"Black Sheep should come with a soundtrack, because I was bopping my head up and down in agreement as I read each page.”
Scott Stratten - 6 x best-selling author

“I've never had a way to actually visualize my core values . . . until now. I'll be feeding my black sheep on a daily basis from this point forward.”
Alison Levine - best-selling author, speaker, American explorer