



# AALAS Advertising Contract

9190 Crestwyn Hills Drive, Memphis, TN 38125-8538 • Phone (901) 754-8620 • Fax (901) 753-0046 • advertising@aalas.org

Type into the form fields, print out the form, sign it, and fax it to 901-753-0046. For best results, use version 8.0 of Adobe Acrobat. Download it for free at [www.adobe.com](http://www.adobe.com).

Company Name

Advertising Contact Phone Fax E-mail

Billing Contact Phone Fax E-mail

Billing Address City State Zip

### Contract Stipulations

- AALAS retains the right to refuse advertisements which, in the opinions of the editor in chief or the executive director, are false, misleading, in poor taste, or in conflict with the purposes of the American Association for Laboratory Animal Science.
- This advertising contract is to be used in conjunction with the AALAS 2012 Rate Card and will serve as your insertion order for the issues you indicate. Advertisers are subject to the pricing, deadlines, and regulations in the rate card and any addendum that may be provided throughout the year. The rate card can be found on AALAS' web site at [http://www.aalas.org/pdf/ad\\_rate\\_card.pdf](http://www.aalas.org/pdf/ad_rate_card.pdf)
- Ads that do not meet the digital format specifications in the rate card will not be accepted. Advertisers who fail to submit an approved ad by the materials deadline authorizes AALAS to fill and charge for the reserved space with a previously submitted and approved ad.
- Advertisers who do not cancel the ad in writing within 30 days of the closing date for space will be charged the full amount of the reserved ad space.
- A signed copy of this contract is required to be eligible for multiple insert discounts. If additional ads are run resulting in a new discount category, the discount will apply to that and subsequent ads, not ads that have already run.
- Advertising with AALAS is not commissionable.
- This contract shall be construed as a severable contract.

By this agreement \_\_\_\_\_ agrees to the stipulations of this contract and 2012 Rate Card and authorizes the American Association for Laboratory Animal Science to advertise the business of said advertiser throughout the 2012 calendar year in the publications indicated below.

Signature of Authorized Company Representative

Date

### Comparative Medicine

	February	April	June	August	October	December
Number of Ads						
B/W, Process, PMS, 4C Process						
Preferred Placement*						

### Reference Directory

	March
Number of Ads	
Size of Ads	
B/W, Process, PMS, 4C Process	
Preferred Placement*	

### Journal of the American Association for Laboratory Animal Science

	January	March	May	July	September	November
Number of Ads						
Size of Ads						
B/W, Process, PMS, 4C Process						
Preferred Placement*						

### National Meeting Preliminary Program

	May
Number of Ads	
Size of Ads	
B/W, Process, PMS, 4C Process	
Preferred Placement*	

### AALAS in Action

	February	April	June	August	October	December
Number of Ads						

### National Meeting Final Program

	September
Number of Ads	
Size of Ads	
B/W, Process, PMS, 4C Process	
Preferred Placement*	

### National Meeting Calendar

	August
Number of Ads	

### aalas.org

	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec
Number of Ads												

### nationalmeeting.aalas.org

	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec
Number of Ads												

\*Subject to Availability